



2024 KETO PA-LOU-ZA

SPONSORSHIP & VENDOR OPPORTUNITIES

ABOUT KETO PA-LOU-ZA

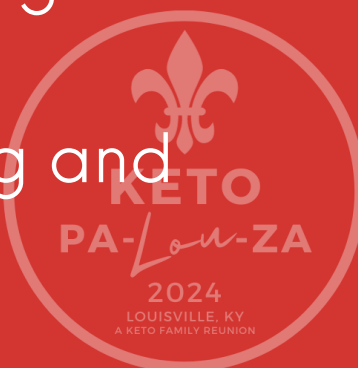
Why Sponsor?

Keto Pa-LOU-za, or “The Keto Family Reunion” is a Keto Conference like NO OTHER! The bonds made among attendees at Keto Pa-LOU-za will forever change their keto journey. There is NOTHING like coming together with a dedicated, enthusiastic, like-minded group of people, all committed to this way of life.

With a stellar lineup of speakers, games, prizes, giveaways, food, fellowship, and more, the fifth annual Keto Pa-LOU-za is positioned to be our biggest and best year yet!

The Keto diet has made such a positive impact in so many lives, and what better way to introduce your brand directly to keto enthusiasts and ambassadors all in one place!

- Promote your product – the best form of product marketing is TRIAL and AWARENESS and we’re putting your target audience right in front of you!
- Increase visibility through our promotional event advertising and activation.



SPONSORSHIP OPPORTUNITIES

TITLE SPONSORSHIP

ONE (1) SPOT AVAILABLE

BENEFIT:

- 8'x20' booth space
- Electrical outlet
- 8 x staff passes
- Product Category Exclusivity
- Sponsorship & logo with clickthru on website
- Logo on all printed signage
- "Presented by" designation for entire conference
- Logo on all marketing materials
- Logo on Swag Bag
- Logo on Conference Tee
- Inclusion as "Presented By" on all social media mentions leading up to event
- Inclusion in all press/media
- Opportunity to address conference attendees
- Inclusion in Swag Bag

\$3,000

EVENT SPONSORSHIP

THREE (3) SPOTS AVAILABLE

BENEFIT:

- 8'x20' booth space
- Electrical outlet
- 6 x staff passes
- Product Category Exclusivity
- Sponsorship & logo with clickthru on website
- Logo on all printed signage
- "Naming Rights" to one specific KPL conference event*
 - Promotion on stage
- Logo on all marketing materials
- Logo on Swag Bag
- Social Media promotions leading up to event (6 mentions)
- Inclusion in all event press release*
- Opportunity to address conference during specific event
- Inclusion in Swag Bag

\$2,000

**commitment is required by March 15th for Inclusion in certain media and promotions*

GOLD SPONSORSHIP

SIX (6) SPOTS AVAILABLE

BENEFIT:

- 8'x10' booth space
- Electrical outlet
- 4 x staff passes
- Product Category Exclusivity
- Sponsorship & logo with clickthru on website
- Logo on all printed signage
- Social Media promotions leading up to event (4 mentions)
- Inclusion in Swag Bag

\$1,000

**Social Media Promotion will include all event pages and associated partners. Content to be approved by Vendor prior to planned post date.*

VENDOR OPPORTUNITIES

BASIC EXHIBITOR

TEN (10) SPOTS AVAILABLE

BENEFIT:

- 8'x10' booth space
- Electrical outlet
- 2 x staff passes
- Sponsorship & logo with clickthru on website
- Social Media promotions leading up to event (2 mentions)
- Inclusion in Swag Bag

\$500

**Social Media Promotion will include all event pages and associated partners. Content to be approved by Vendor prior to planned post date.*

SWAG BAG ONLY

ASK:

Provide 350 product samples to be included in our highly sought after KPL Conference Swag Bags! Keto enthusiasts love trying new keto-friendly products and the best part? WE TELL EVERYONE! Get your brand directly in the hands of some of the best keto community influencers and friends.

BENEFIT:

- Partnership & logo listed on website with click thru to your site.
- Get your product in the hands of premium consumers!
- Social Media promotion*

IN-KIND

**commitment is required by May 1 for Inclusion in certain media and promotions.*



NOTABLE PAST SPONSORS



EVENT BUZZ

S.H. Chillicothe, OH

KPL is the one event to NEVER miss each year. You'll have hugs, love, tears of joy and the memories of a lifetime. It IS your family reunion!



watchautumnketo
Louisville, Kentucky



Liked by chefmichael, 2krazyketos and 132 watchautumnketo I guess @kendberry.md is officially part of the family now! This past weekend was absolutely amazing.

#advisorycommittee #ketopalouza2021 #family #familyovereverything #health #fitness #exercise #weightloss #weightlossjourney #keto #ketogenic #ketogenicdiet #ketodiet #lowcarb



Liked by lonestarketogirl, 2krazyketos and 37 others
coach.bronson 🌟 GREAT EXPERIENCE 🌟
Big thank you to @watchautumnketo for letting me share my passion with the @ketopalouza family!!
This weekend has been the refresh I needed. It's wonderful to spend time with people who just

T.O. Murfreesboro, TN

I just wanted to say thank you for putting this together!! From start to finish we enjoyed our experience!!

The swag bag was awesome too!!



M.P. Mossyrock, WA

We have attended other keto conferences and this is the best. We traveled from across the country to attend and we were not disappointed. You won't be either!



theecurvyconfidence



630 views · Liked by watchautumnketo and kendberry.md
theecurvyconfidence Keto-PA-Lou-PA Karaoke with @watchautumnketo and her Mister · Good times in LOUISVILLE KENTUCKY! With good

mariaemmerich and ketopalouza
Louisville, Kentucky



Liked by protein_sparing_recipes, akdwyer09 and 408 others
mariaemmerich If you love my protein bread, you should have come to Kentucky for @ketopalouza ❤️ I threw 2 dozen of my Hawaiian Rolls into the audience 😊

ready_setketo



Liked by 2krazyketos, paleobarbie and 85 ready_setketo And we are off! Heading to Louisville for KPL!!
Safe travels to everyone!! 🍀🍀🍀 can't wait to see you! #KPL #ketopalouza2023





CONTACT US

Deadline for commitment is March 1, 2024.

We look forward to partnering with you and sharing your brand with our attendees!

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